



Department of Japanese Studies, The University of Hong Kong and The University Alliance for Japanese Studies in Hong Kong, Macau and Guang Dong Province present

# Japanese Popular Culture and Teaching

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**IN  
 JAPANESE**

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**17:30-19:30**

**CPD-2.45,  
 2/F The Jockey Club Tower  
 Centennial Campus**

In Hong Kong, Japanese popular culture is not only consumed as a foreign culture. It is already integrated as a factor of own culture by adding new/different meanings and values. Therefore, it is imagined as already known. This fact is usually perceived as "positive" factor to teach Japanese Popular culture in Hong Kong.

However, it can cause a kind of paradoxical situation for teaching Japanese popular culture because the teaching could be the act to treat the culture as a foreign culture despite the fact that the students tend to perceive the culture as a part of own culture and already known.

In this talk, what kind of the educational problems the peculiarity of teaching Japanese popular culture in Hong Kong can cause and what kind of attempt to convert it to the advantage can be taken will be presented.

Also, the various issues on using such cultural products for the course aiming to let the students obtain language proficiency will be discussed.

All are welcome. No registration is required. For enquiries, please contact Ms Lucilla Cheng at [luci@hku.hk](mailto:luci@hku.hk).